

Did you know...

 **1 in 3** eligible voters is Latino

By **2030** Latinos will be the majority

Texas holds **38** electoral votes & **36** congressional seats



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WHO WE ARE

Jolt Initiative 501(c)3 is a non-profit organization that aims to increase the civic participation of Latinos to build a stronger democracy and ensure that everyone's voice is heard. Jolt knows that our democracy works best when everyone gets a seat at the table. That's why Jolt Young Leaders Club strives to build the leadership capacity of Gen Z Latinos to mobilize their peers to take action and increase their civic participation.



Young Leaders Club



WHY START A JOLT YOUNG LEADERS CLUB?

Civic engagement and democratic participation are now more important than ever. The young people of Texas must develop the skills and interests in being productive, active members of our democracy. Jolt Young Leaders Club (Jolt YLC) will provide Latinx students with the skills needed to do just that with learning modules such as public speaking, advocacy, digital organizing, and mobilization.

WHAT IS THE IMMEDIATE BENEFIT OF JOLT YLC?

A Jolt Young Leaders Club will benefit high schools across Texas by:

- Serving as a community-based, student-led organization.
- Providing opportunities to discuss and solve problems related to the issues that matter most to students.
- Increasing youth awareness and enthusiasm for active participation in the democratic process.
- Empowering students as leaders on their campuses.
- Uplifting Latinx issues, stories, and voices campus-wide.
- Leading community-wide, non-partisan voter registration.



WHAT ARE THE CORE FUNCTIONS OF JOLT YLC?

EDUCATION

Members of Jolt YLC are expected to educate themselves, their fellow members, peers, and community about civic engagement. We will provide a program learning guide to help students lead their clubs successfully. Students must educate themselves and their peers on their Latinidad & how it impacts the democratic process in order to do the best work possible.

ADVOCACY

Jolt YLC will help train students to rally together with their peers across campus to conduct non-partisan voter registration to ensure the voices of the community are heard. Jolt Young Leaders Clubs will bring together the communal voice to bring attention to the issues that matter most. By bringing together voices across campus, students will uplift the narratives of everyday people who are coming together to build a strong democracy.

LEADERSHIP DEVELOPMENT

Jolt YLC will provide training to Latinx youth on public speaking, advocacy, digital organization, and mobilization so that they can be effective leaders in their communities. Our programming materials will guide students through the necessary steps to feel confident in their abilities to help lead people towards the change they wish to see in their communities.



WHO CAN BE IN A JOLT YLC?

Jolt Young Leaders Club is open to anyone who identifies as a Latinx student or anyone who supports the uplifting of Latinx voices across campuses.

JOLT YLC CLUB SUPPORT:

In order to ensure clubs are successful, Jolt Initiative will provide the following support resources:

- Program Learning Guide
- Learning Portal
- Activity Fund
- Regional Organizer Quarterly Check-Ins
- Toolkit: T-shirt, Stickers, Tablecloth, Postcards, Pens, Clipboards, Birthday Cards, and Pledge Cards

